

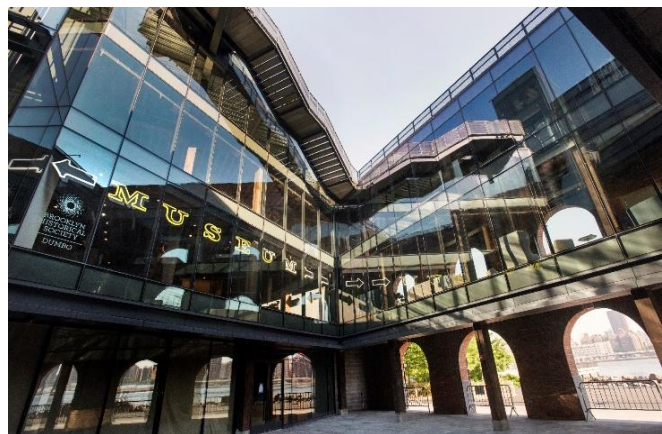
**BROOKLYN
HISTORICAL
SOCIETY**

SPONSORSHIP OPPORTUNITIES

FAMILY PROGRAMS @ BHS DUMBO

Brooklyn Historical Society (BHS) is pleased to present the following opportunity to sponsor our **Family Programs at BHS DUMBO!** Companies who support BHS through sponsorship are able to leverage the unique resources available at both BHS locations to enhance their business strategies and directly engagement with our broad loyal audience.

Sponsorships support the powerful exhibitions, public programs, and educational resources that BHS provides the public – resources that help our audience build intellectual tools to engage in discourse with one another around themes of social justice and civic responsibility.



**Support BHS by becoming a sponsor of
our new Family Programs at
BHS DUMBO!**

BHS ONSITE AUDIENCE

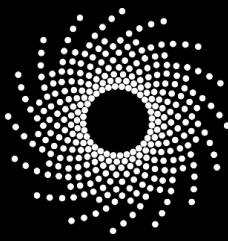


- 45,000+** BHS Pierrepont visitation
- 30,000+** BHS DUMBO visitation
- 15,000+** NYC K-12 students & teachers

BHS ONLINE AUDIENCE



- 155,000+** Unique annual web visitors
- 60,000+** Monthly website views
- 19,000+** E-mail subscribers
- 8,500+** Blog pageviews
- 13,000+** Facebook likes
- 26,000+** Twitter followers
- 22,000+** Instagram followers



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In 2017, Brooklyn Historical Society opened a new satellite location, BHS DUMBO, in the Empire Stores complex, a nineteenth century waterfront warehouse, in Brooklyn Bridge Park. Set inside this beautiful, and well-visited family district – and in proximity to complimentary experiences such as Jane’s Carousel and Brooklyn Bridge Park Conservancy Discovery Center, **BHS DUMBO is the ideal location for children and their families and caregivers to connect, learn, bond, and have fun.**

In January 2018, *Waterfront* opened at BHS DUMBO, a long-term interactive exhibition for visitors of all ages, which details the multilayered history of Brooklyn’s waterfront, and serves as the centerpiece of the space.

As of November 2018, families are invited to learn about *Waterfront* together every **second and last Saturday of each month from 10:30AM to 1:30PM**. On these special dates, BHS educators guide children and their caregivers through fun learning experiences that enhance and deepen their engagement with the *Waterfront* exhibition.



Sponsorship of these programs has the potential to build brand awareness and preference amongst an expected audience of 600+ families during the 2018-2019 season.

Sponsorship packages begin at \$5,000 and may be customized to complement the sponsor's business strategies. Benefits may include:

- **High-impact brand visibility across all promotional materials**
Ex. onsite signage, BHS's online program calendar, Eventbrite pages for each program, Bi-monthly pre-program e-blasts, etc.
- **Designated social media posts highlighting sponsorship**
- **Opportunities to directly engage with families on-site during family programs**
- **Opportunities to provide families with promotional materials at the programs**
- **Additional company benefits for the sponsor**
Ex. employee discounts at BHS, invitations to special events, complimentary tours at both BHS locations, discounts on event space rentals, etc.

To become a sponsor or learn more about this opportunity, contact:

Kate Littlefield at klittlefield@brooklynhistory.org or 718.222.4111 x206